

Incentive Program

- A. **Awning Program** - Funding is 50% of the cost up to a maximum of \$1,000 match per applicant.
- B. **Paint Program** - Incentive will provide 50% reimbursement on paint for façade and interior public spaces up to a maximum of \$2,000 match per applicant.
- C. **Sign Program** - Incentive Program provides a matching 50% grant of the total cost of an approved sign, up to a maximum of \$2,500 match per applicant.
- D. **Storefront Improvement** - \$150 per linear foot, on a 50% matching basis. Maximum amount is \$6,000 match per applicant.

4. Technical Design Assistance

Historic façade design assistance for buildings in the designated historic districts is provided from noted architect out of Staunton, Kathy Frazier and Associates Studio (available through Main Street Radford).



One of Main Street Radford's goals is to encourage historic renovations of the commercial buildings and businesses in our downtown

Main Street Radford Mission Statement 2009

Main Street Radford's mission is to promote, retain, and recruit businesses in downtown Radford and empower business owners and the community to achieve ongoing revitalization based on the following:

- encouraging cooperation in the business community
- promoting the district as a place for business, living, and investing
- improving the visual appearance of the district
- working actively to stimulate economic development
- preserving the heritage and character of the community
- increasing pedestrian traffic in the central business district thru promotional and Quality of Life events

For more information contact:

- City of Radford
(540) 731-3603 or (540) 731-3621
email: cflinchum@radford.va.us
On the web at www.radford.va.us
Click link to "Tax Relief and Incentives"
- Main Street Radford
(540) 731-3656
Email: info@mainstreetradford.org



Guide to Local & Federal Rehabilitation Incentives



Radford, Virginia

